

# Judging Considerations for Top Fan Competition ending 4/30/2012

## Eligible Entries

Eligible entries are listed at:

<http://ventrac.com/topfan/list>

## Ranking System

Judges ranked their **Top 5** entries. Points were awarded as follows:

1 <sup>st</sup> 10 points	2 <sup>nd</sup> 7 points	3 <sup>rd</sup> 5 points	4 <sup>th</sup> 3 points	5 <sup>th</sup> 1 point
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Points were tallied from all our Judges, and top prizes awarded accordingly.

## Judging Considerations

**This was our only criteria for entering our competition:**

There are two ways to enter this competition:

1. Post a Top Fan entry at <http://my.ventrac.com/submit.php>  
*Posting accompanying pictures will help your chances.*
2. Post a video to YouTube and **create a video response** to Quin's Top Fan entry: <http://www.youtube.com/watch?v=JRbD6ec1wK8>  
Keep videos under 5 minutes if possible.

**Judges were asked to consider the following in ranking their choices:**

- 1) **Creativity** of entry and **effort**.
  - Keep in mind some of these entries Ventrac produced a video FOR the contestant, so evaluate Contestants' contribution to the entry more than Ventrac's
- 2) **Their Story** – how well does it promote Ventrac and Ventrac's strengths and why others should look at Ventrac.
  - Is this a story Ventrac wants to stand behind and promote on our website?
- 3) **Top Fan Candidacy** - what is that extra thing that makes them crazy about Ventrac and sets them apart from others?
- 4) **Safety and Values**
  - If Ventrac equipment is being shown in the entry, is it being used in a safe manner that matches our manual requirements (seat belts, shields installed, roll bar up, slope operation)
  - Do the values being communicated match our Company values?